



Brand Booking Contract – Jasmine Alysha

Managed Exclusively by:

360ism Agency
1108 E Main St, Suite 220, Richmond, VA 23219
Tel: 240-360-1030
Email: contact@jasminealysha.com

Brand Information:

Brand Name: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Shoot Details:

Date(s) of Shoot: _____
Shoot Location: _____
Start/End Time: _____
Total Booking Time (Start to Finish): _____

Commercial Usage & Rates:

- Commercial bookings start at \$200 per hour for advertisements, social media content, and website use. (No minimum-hour booking)
- Additional usage or extended licensing for print, billboard, or televised advertisements requires separate negotiation and agreement in writing.

Booking Guidelines:

1. **Creative Brief & Approval:** Brand agrees to provide a detailed creative brief or mood board at least 7 days prior to the scheduled shoot. All concepts must be reviewed and approved by Jasmine Alysha and/or management.
2. **Content Usage Disclosure:** Brand explicitly agrees to disclose all platforms, intended usage, duration, and territories for images or video footage prior to the shoot. Any changes must be communicated and approved in writing.

3. **Image Delivery:** Brand agrees to provide Jasmine Alysha and management with copies of final edited content (photos/videos) within 21 days post-shoot for approval prior to public or commercial distribution.
4. **Content Review & Approval:** Jasmine Alysha and management reserve the right to review and approve all content (including BTS footage) prior to posting or publication. Brand agrees to comply with modification or removal requests if necessary.
5. **Code of Conduct:** Brand representatives and photographers must adhere strictly to professional standards, respecting Jasmine Alysha's boundaries, maintaining respectful language and behavior, and refraining from unwanted physical contact.
6. **Usage Rights:** Content produced is exclusively for stated usage. Any additional or extended usage rights must be renegotiated and approved by Jasmine Alysha and management in writing.
7. **Cancellation & Rescheduling:** A minimum 72-hour notice is required for cancellations or rescheduling by the brand. Deposits are non-refundable within this period. Management reserves the right to reschedule under unforeseen circumstances with at least 48-hour notice.
8. **Deposit Requirement:** A deposit of 50% of the total booking fee is required upon booking confirmation to secure the shoot date. The remaining balance is payable on or before the shoot day.
9. **Liability Waiver:** The brand assumes full responsibility and liability for any damages or injuries occurring during the photoshoot, thereby releasing Jasmine Alysha and management from any liability.
10. **Exclusivity & Brand Association:** Booking Jasmine Alysha does not imply exclusivity of her endorsement. Any claims or representation of brand endorsement or ambassadorship must be explicitly approved in writing by Jasmine Alysha and management.

Brand Acknowledgment:

I, the undersigned, acknowledge that I have read, understand, and agree to adhere to all terms outlined in this contract. Violation of these terms may result in revocation of content usage rights and possible legal action.

Signature: _____

Printed Name: _____

Date: _____

Approved by Jasmine Alysha Management:

Signature: _____

Printed Name: _____

Date: _____